**IST 263 Project Milestone 1**

**Name**: Anika Mombiela

**Description**: Submit a description below of the idea for your website project. This proposal should be 50-100 words.

My idea of the project consists of a website where users can create their perfect makeup routine. With so many different makeup products to choose from, people get overwhelmed and buy the wrong thing. This website will be a useful tool to help users achieve the makeup look they want according to their skin type and budget. Users will receive a personalized makeup routine by answering a few simple questions. I’ll also ensure the website offers an enjoyable and engaging experience.

**3 Pages:** Include some information about what will be on each of the three pages in your website.

1. What will be on the home page?
   1. Welcoming
   2. Explanation
   3. Call to action (“create routine”)
2. What will be on the 2nd page?
   1. Interactive quiz
      1. Skin type
      2. Makeup style
      3. Budget
   2. Call to action (“generate routine”)
3. What will be on the 3rd page?
   1. Routine results
   2. Links to products
   3. Links to tutorials and tips websites
   4. Call to action if user is not satisfied with results (“try again”)